



# ANNUAL REPORT

Year 2017-2018

**Sahaj Path Knowledge Foundation**  
**A Not for Profit Organization**  
**(A Charitable Trust)**

Registration number: 190302980





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## Our Motto

Inclusive and Quality Education for All.

## Our Vision

Sahaj Path Knowledge Foundation, a not-for-profit organization, believes that quality education is the foundation of sustainable development. The future talents, the builders of modern India in the coming days, remain scattered particularly in rural sector and they are to be identified and nourished with necessary educational inputs.

## Our Mission

“Sahaj Path” is a movement to provide access to real time learning opportunities to the school-going students of West Bengal. The focus area is in the small town and rural segments where there is limited access to teacher facetime and modern learning enablers. The end goal is to build quality education opportunity for all as close to the modern amenities available to students in the urban area. As the technological advancements weave into the society the “Sahaj Path” education foundation offshoot opportunities for the students to access the advanced resources for quality education on a real time basis.

Thus, “Sahaj Path” which is a not-for-profit educational foundation and provides endless opportunities, with advancing technology and resources to students seeking better learning experiences in regional languages, can fulfill and sustain the development goal of “access to quality education for all”.

## Our Aim

- To Encourage Curiosity
- To Provide Confidence
- To Inculcate Compassion
- To Kindle Creativity

amongst the rural and underprivileged urban children.

## Profile of Hony. Director (Projects) joining SPKF



Dr. Kunal Ray joined SPKF on 19<sup>th</sup> December 2017. He did his PhD from Bose Institute, Kolkata. Then he moved to USA where he spent many years in University of Pennsylvania, Philadelphia and Cornell University, New York for advanced studies in Biology.

On returning to India in 1998, he joined CSIR-Indian Institute of Chemical Biology (IICB), Kolkata to lead the division of Human Genetics from where he retired as a Chief Scientist. On his superannuation from CSIR-IICB, he joined Academy of Scientific and Innovative Research (AcSIR), New Delhi (an Institution for National Importance) in 2013 to provide leadership and oversee academic programs for approx. 3000 PhD students registered with the Academy.

So far 20 research scholars have completed PhD under his supervision. He is co-inventor in two US patents that led to formation of a biotech company where he was one of the founders. He has published approx. 200 research papers in peer reviewed journals. He is a Fellow of West Bengal Academy of Science and National Academy of Science, India.

## SPKF Trust Meetings

In the financial year 2017-18, five Trust meetings were held in the office of Sahaj Path in the presence of the Chairman of the Trust, the Trustees, The Directors and the Secretary of the Trust. Discussions were held regarding the proceedings, activities and future plans of the Trust.

## Sahaj Path's step towards Social Media Marketing

On 14<sup>th</sup> April 2017, the official Facebook page of Sahaj Path Knowledge Foundation was launched by SPKF team to reach out to wider segment of students through social media. Facebook page of SPKF is being utilized as a means of popularization of the program.



## SPKF Teachers' Meet

Teachers who share their valuable time on voluntary basis for supporting the students in Teacher on Call are the backbone of the program. Meeting of the management with the teachers is crucial to understand their experience on interaction with the students, identify any challenging situation that needs to be handled prudently and their ideas and suggestions for further improvement of the program.



Photo of Sahaj Path Teachers' meeting with the SPKF team [From the left; Prof. Samir K. Brahmachari- Chairman, SPKF, Sri Asit Baran Giri- SPKF Teacher, Sri Alope Mookherjea- Trustee, SPKF, Dr. Siddhartha Mukherjee- Social Connect, SPKF, Sri Ajay K. Brahmachari- SPKF Teacher, Sm. Moushumi Mukherjee- SPKF Teacher, Sm. Hiya Banerjee Lahiri- Project Coordinator, Sm. Dipti Mukherjee- SPKF Teacher, Sri Partha Jana- SPKF Teacher and Sri Kalyan Kar- Trustee, SPKF.]

## Our Teachers

- ☛ Dr. Aditi Nag Chowdhury
- ☛ Sri Ajay Brahmachari
- ☛ Smt. Antara Ray
- ☛ Sri Asit Baran Giri
- ☛ Dr. Chabinath Mandal
- ☛ Dr. Chitra Mandal
- ☛ Smt. Debalina Biswas
- ☛ Sri Deepak K. Sinha
- ☛ Sri Dipanjan Mitra
- ☛ Smt. Dipti Mukherjee
- ☛ Smt. Ipshita Roy
- ☛ Sri Kalyan Sarkar
- ☛ Smt. Keya Ganguly
- ☛ Sri Krishanu Acharya
- ☛ Smt. Lalita Samaddar
- ☛ Sri Madhusudan Som
- ☛ Smt. Malabika Guha
- ☛ Sri Manojit Mitra
- ☛ Smt. Moushumi Mukherjee
- ☛ Smt. Mridula Basu
- ☛ Sri Nachiketa Sarkar
- ☛ Smt. Paromita Dutta
- ☛ Sri Partha Bagchi
- ☛ Sri Partha Jana
- ☛ Dr. Prabal Dey
- ☛ Prof. Prabir K. Das
- ☛ Smt. Pradipta Guha Roy
- ☛ Sri Pramit Banerjee
- ☛ Sri Raja Dey
- ☛ Smt. Sarmishtha Das
- ☛ Sri Sasanka Dingal
- ☛ Sri Sibabrata Mukherjee
- ☛ Sri Subrata Dutta
- ☛ Sri Sumit Bhattacharya
- ☛ Sri Tushar Kanti Mondal



# PROJECTS

## Teacher on Call

Prof. Samir K. Brahmachari along with others created an educational foundation (SPKF) on 08-May-2016 to generate new learning opportunities for underprivileged students by using technological innovation. From the last year Teacher on Call program continued with additional vigor and popularity in the media. As a result, a much larger number of students availed the services.

**Teacher on Call** is an educational help desk for the students with curiosity.

Teachers are available on call from 9 AM to 12 PM and 4 PM to 9 PM from Monday to Saturday and 9 AM to 9 PM on Sunday.

Students of classes V, VI, VII, VIII, IX & X are being catered.

Queries on four different subjects - Physical Science, Life Science, Mathematics and English are welcome.

Students need to call at service number, as per the input selection, for IVR to help them to talk to the respective teachers.



Photo of students of Ekalavya Model Residential School, Jhargram, Paschim Medinipur during school visit of SPKF team.

### Snapshots on Sahaj Path (2017-18)

- Teacher on Call pilot phase ends in July 2017.
- Teacher on Call program launched in full scale across West Bengal.
- Toll free number (1800-3000-8003) launched on **5<sup>th</sup> September 2017**, that is on Teachers' Day
- First registration on toll free service: **8<sup>th</sup> Sept'17**
- First article on Teacher on Call service published in *Times of India*: **6<sup>th</sup> Aug'17**
- Second article on Sahaj Path in *Ananda Bazar Patrika*: **18<sup>th</sup> Sept'17**
- Dr. Kunal Ray joined as Honorary Director, Projects of SPKF on **19<sup>th</sup> December 2017**
- On students' demand class **9 & 10** added in the service
- Total students registered: **5704**
- Total calls from registered students: **69002**
- Total teachers empaneled: **35**
- Total number of schools from which students registered in Sahaj Path: **406**
- Districts covered: All districts of West Bengal

## School visits

In order to popularize Teacher on Call service, several schools were visited in Jhargram, South 24 Parganas and Kolkata. The process of the Teacher on Call program was explained to the students and their queries related to the service were addressed. An overwhelming response was received from the curious students.



Photo of the students in Ekalavya Model Residential School, Jhargram



Photo of the students in Ekalavya Model Residential School, Jhargram



Photo of the students in Gopalganj BKRM Institution, South 24 Parganas



Photo of the students in Jamtala Bhagaban Chandra High School, South 24 Parganas



Photo of the students in The Park Institution for Girls, Kolkata



Photo of the students in Sailendra Sircar Vidyalaya, Kolkata



# Data Analytics of Teacher on Call Program

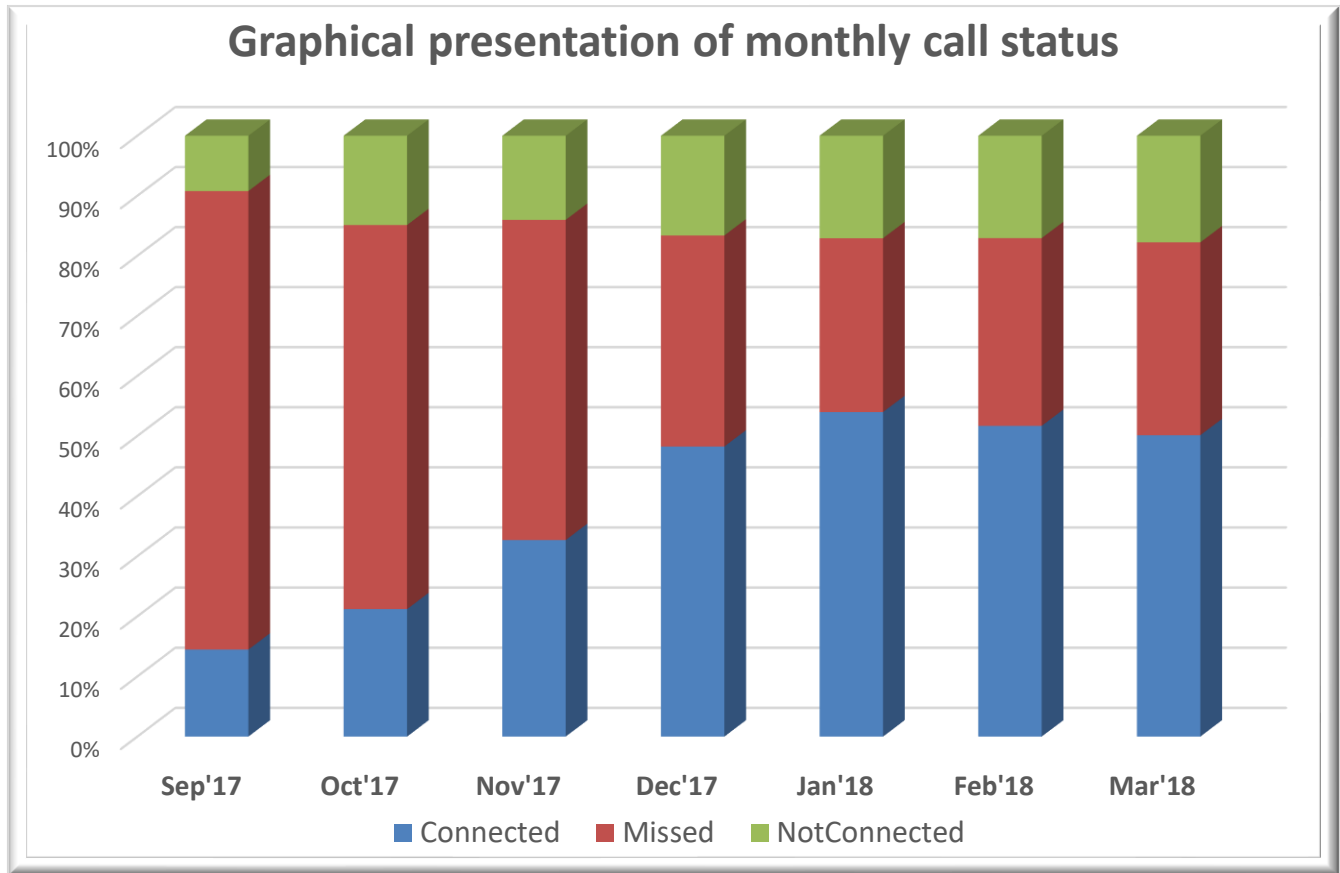


Figure 1

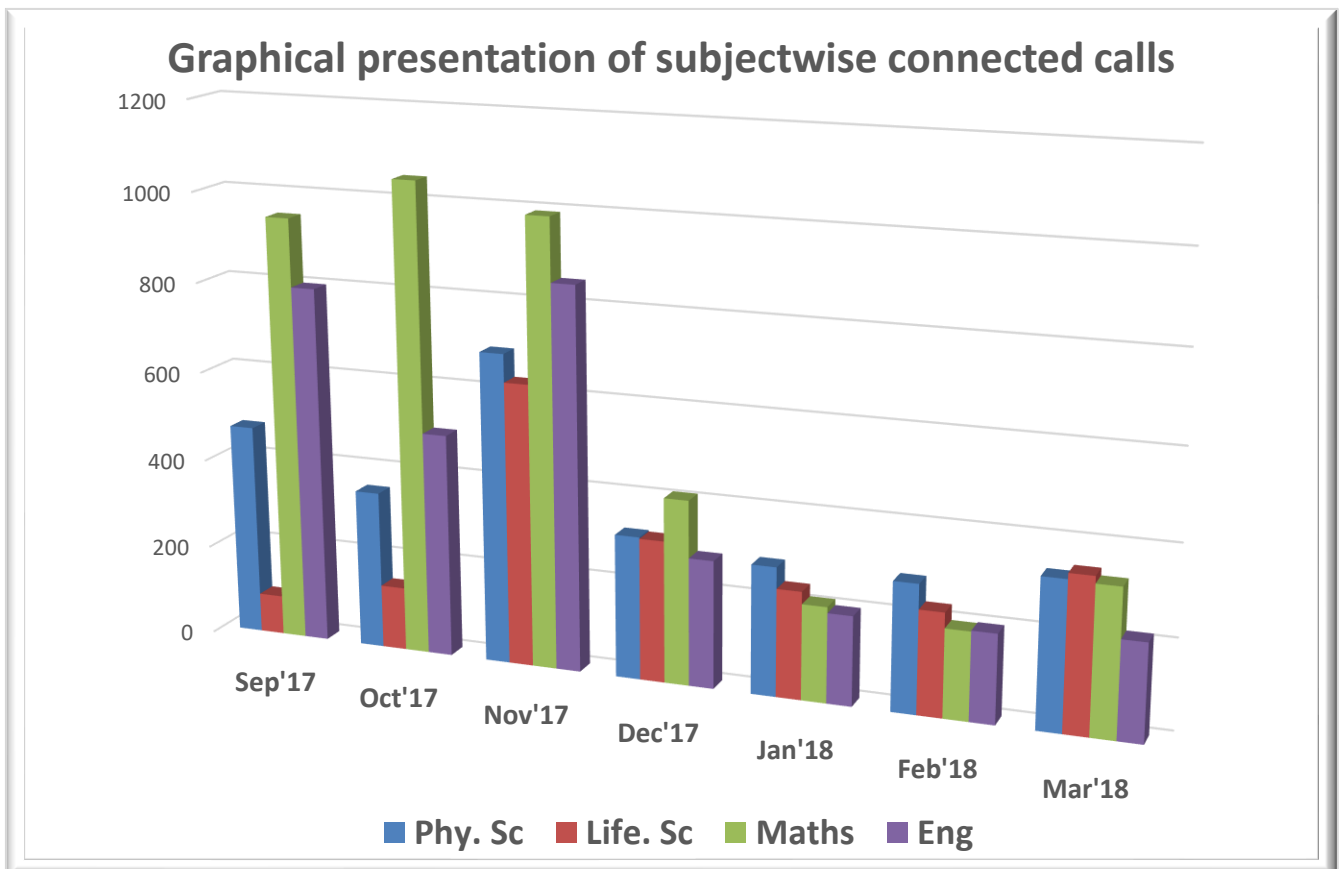


Figure 2

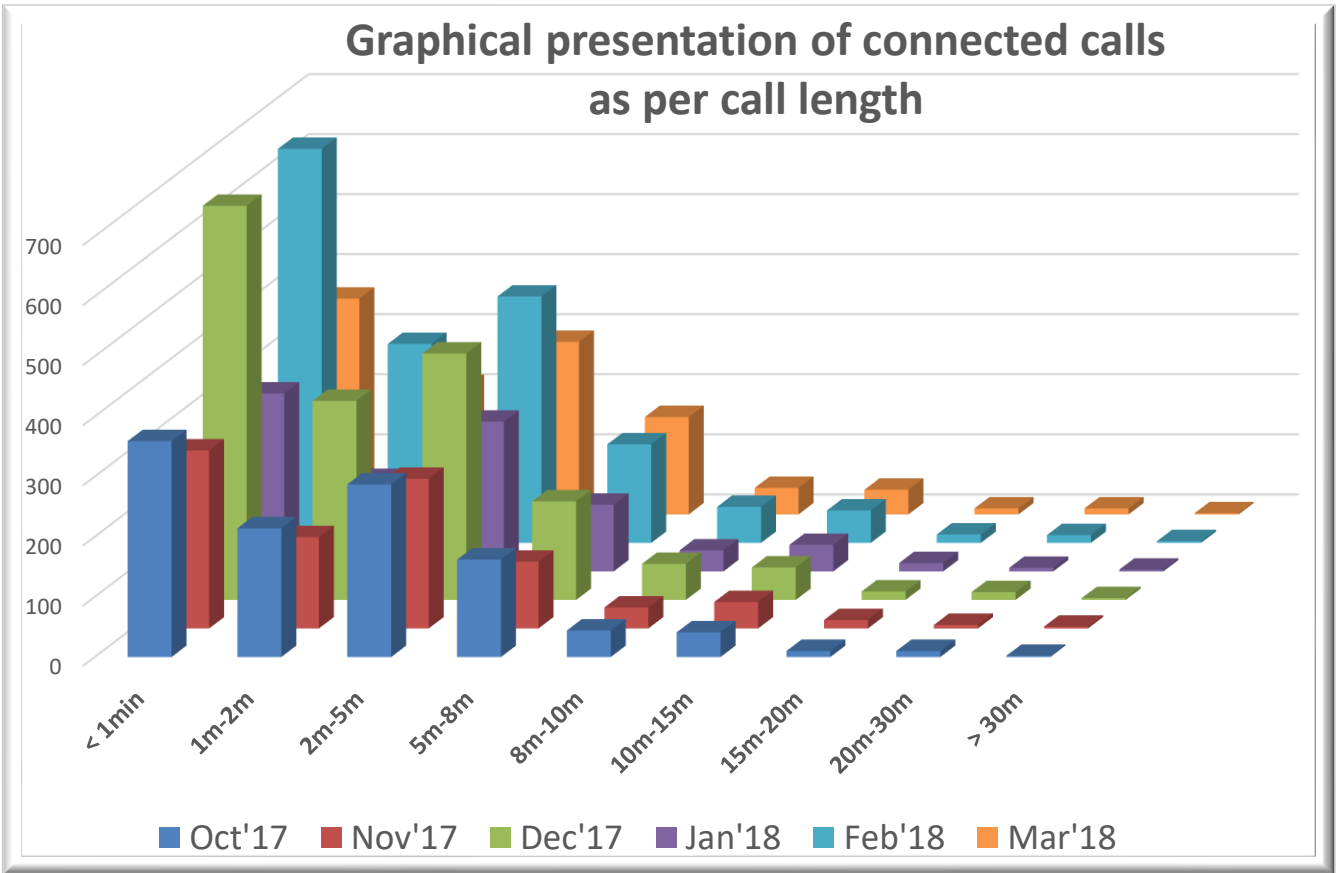


Figure 3

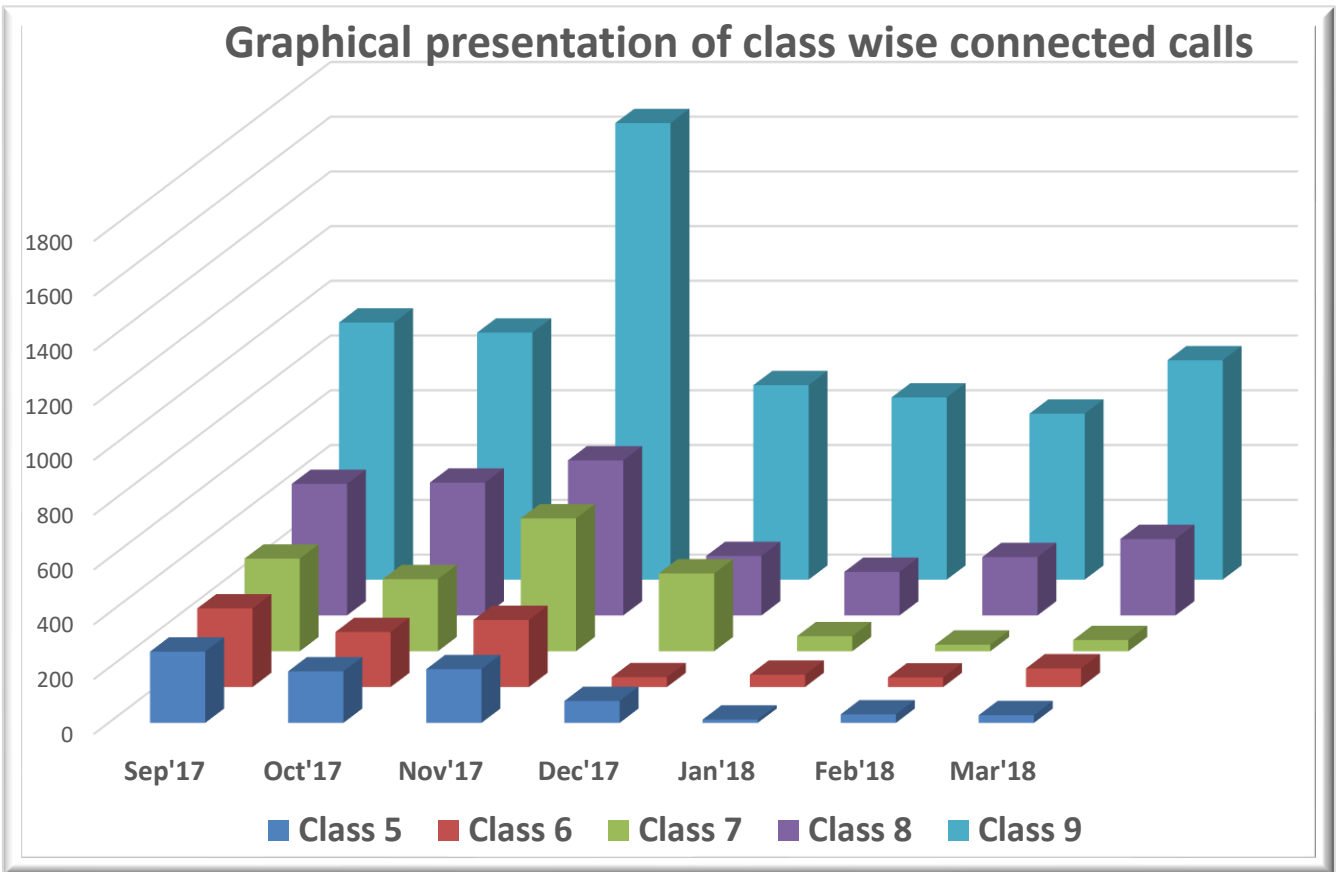


Figure 4

## Success Stories



**Name: Indrajit Ruidas**

**School: Patharmora High School**

**District: Bankura**

**Registered with Sahaj Path: 14<sup>th</sup> October 2017**

**Marks obtained in Madhyamik Examination 2018: 93%**

## Key Supporters who strengthened us in 2017-18

### Details of the Donor



Smt. Vaishali Mashelkar  
Trustee, Anjani Mashelkar Foundation,  
Pune



Prof. Kasturi Datta  
Emeritus Professor, JNU, New Delhi



PARTNERSHIPS IN PRACTICE

Tega Industries Ltd.  
Kolkata



Mr. Siddhartha Bhattacharya  
Director – General, NATHEALTH, India



Jiva Institute of Vedic Science & Culture  
Faridabad



Abhijat Trust  
(Arun Firodia / Kinetic Engineering Ltd.),  
Pune

# Our Team

## Board of Trustees

**Prof. Samir Kumar Brahmachari**

CHAIRMAN OF THE TRUST

**Mr. Alope Mookherjea**

TRUSTEE

**Mr. Amit Mukherjee**

TRUSTEE AND TREASURER

**Mr. Kalyan Kar**

TRUSTEE

## Directors

**Mr. Tridibesh Bandyopadhyay**

EXECUTIVE DIRECTOR

**Dr. Kunal Ray**

HONORARY DIRECTOR, PROJECTS

## Operation

**Mr. Surajit Roy**

CA, Financial Consultant

**Prof. P. K. Das**

Hon. Associate Secretary of Education Affairs

**Ms. Hiya Banerjee Lahiri**

Project Coordinator

## Our Social Connect

**Dr Siddhartha Mukherjee**

MBBS, DA (England), FFARCS (England & Ireland)



# GET INVOLVED

## As a Citizen

Be a part of this philanthropic endeavour and support the children to become educated and responsible citizens of India.

## As an Individual or Corporate

The Foundation invites all individual donors, Corporate and PSU officials to make use of their CSR funds as well as social impact funding for the cause of underprivileged children's education.

## As a Volunteer

Educated Housewives, Retired teachers and Professionals who are willing to teach students on a voluntary basis.



## Contact Us

### Registered Address

4th Floor, Moni Bhandar, Webel Bhawan, Block EP & GP,  
Sector V, Salt Lake City, Kolkata 700 091, West Bengal,  
India

### Operational Address

InQube Innoventures Pvt. Ltd., Arch Waterfront, 8th Floor,  
Unit 8A, GP Block, Sector V, Kolkata 700 091, West Bengal,  
India

**Contact:** +91 7603038383

**Email:** [contact@sahajpathonline.org](mailto:contact@sahajpathonline.org)

**Website:** [www.sahajpathonline.org](http://www.sahajpathonline.org)

### Follow us



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*“Learning gives creativity,  
creativity leads to thinking,  
thinking provides knowledge,  
knowledge makes you great”*

*~ Dr. APJ Abdul Kalam*

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